



Issued on behalf of and with the approval of Analox Sensor Technology Ltd

PROFILE

MARK LEWIS

MANAGING DIRECTOR – ANALOX SENSOR TECHNOLOGY

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Mark Lewis joined Analox Group as Managing Director in 2006, and in his first three years oversaw a 40% rise in revenues.

Mark's priorities have included refocusing the product offerings and new product development, introducing new technologies to enable innovation. He has been responsible for relocating the company from four separate sites to its current purpose-built facility in Stokesley, and for implementing lean manufacturing processes, boosting productivity and profitability. Mark has refocused the sales and marketing teams, creating targeted divisions which concentrate on engagement marketing, supported by use of social media. He is also making the entire Analox product catalogue available to buy online.

Mark, who was born in Lichfield and brought up in Danby, North Yorkshire, completed his degree at Coventry University. He sees himself as a technologist. In the late 1980s, he worked for Dowty Magnetics, where he designed military magnetic sensing systems. From there, he moved to Landis + Gyr as Head of Operations and Design. In his seven years with the electricity meter company, its turnover grew to £45 million with 220 staff.

Following the takeover of Landis + Gyr, Mark moved to Wavetek, which produced ultra precision electrical measurement and calibration equipment. His brief was to sort out engineering and make the company saleable and, within two years, it was duly sold in a multi-million pound deal to US-owned Fluke. Similarly for Taylor Hobson, Mark was brought in to transform the product line. The new technologies took the instrument maker to a £40 million business which was then sold to Ametek in 2004.

Mark is now focused on continuing to grow Analox with ambitious targets in mind, developing primarily its military division, special project capabilities and after-sales service.

As he joined Analox in 2006, Mark relocated his wife and two sons to Comondale, North Yorkshire. A home in the North Yorkshire Moors is ideal for Mark as he enjoys both mountain biking and small holding.

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